

## Storytelling as a Tool for Transformative Learning



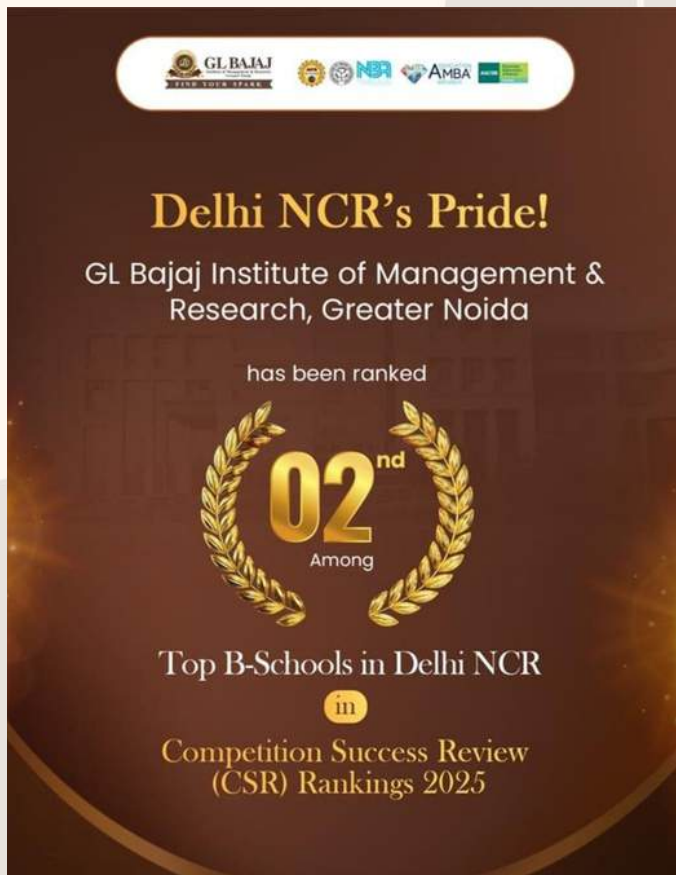
### Greater Noida, 4th November 2025:

GL Bajaj Institute of Management and Research organized an insightful Expert Talk on “Storytelling as a Tool for Transformative Learning”, aimed at highlighting the power of storytelling in education, leadership, and professional growth. The session was conducted by Ms. Vijeta Tuteja, HR Executive at TV9, who shared her rich industry experience and explained how storytelling goes beyond entertainment and becomes a powerful medium to influence thinking, emotions, and behavior. She emphasized that stories help individuals connect deeply, retain information better, and bring meaningful change in learning environments. During the interaction, Ms. Tuteja discussed how storytelling is widely used in corporate communication, leadership development, and human resource management to inspire teams, convey values, and build strong organizational culture. Real-life examples and practical insights made the session engaging and relatable for students.

The session witnessed enthusiastic participation from students, who actively interacted and gained valuable perspectives on communication, creativity, and professional storytelling. The expert talk proved to be a thought-provoking experience, encouraging students to use storytelling as an effective tool in both academic and professional journeys.



## GL Bajaj Secures 2nd Rank in Delhi NCR



GL Bajaj Institute of Management and Research, Greater Noida, has achieved a significant milestone by securing the 2nd position among Top B-Schools in Delhi NCR in the Competition Success Review (CSR) Rankings 2025. This prestigious recognition highlights the institute's strong academic framework, industry-oriented curriculum, experienced faculty, and consistent focus on student development. The ranking reflects the collective efforts of the management, faculty, staff, and students in maintaining high standards of excellence in management education. Over the years, GL Bajaj has established itself as a leading institution by fostering innovation, leadership, and professional competence among its students.

This remarkable achievement reflects the institute's continuous commitment to academic excellence, quality education, industry-oriented curriculum, and holistic student development. The ranking stands as a testimony to the collective efforts of the management, faculty members, staff, and students who consistently strive for excellence. This achievement further reinforces the institute's commitment to delivering quality education and shaping future business leaders. The institute continues to move ahead with renewed motivation, aiming to set higher benchmarks in management education. GL Bajaj has been recognized for its strong academic framework, experienced faculty, robust placement support, and focus on nurturing future-ready management professionals. Over the years, the institute has created a learning environment that encourages innovation, leadership, and ethical values. Securing this prestigious position in the CSR Rankings 2025 further strengthens GL Bajaj's reputation as one of the leading management institutes in the Delhi NCR region. The institute continues to move forward with renewed motivation to achieve greater milestones in the field of management education.

## Investiture Ceremony Conducted at GL Bajaj



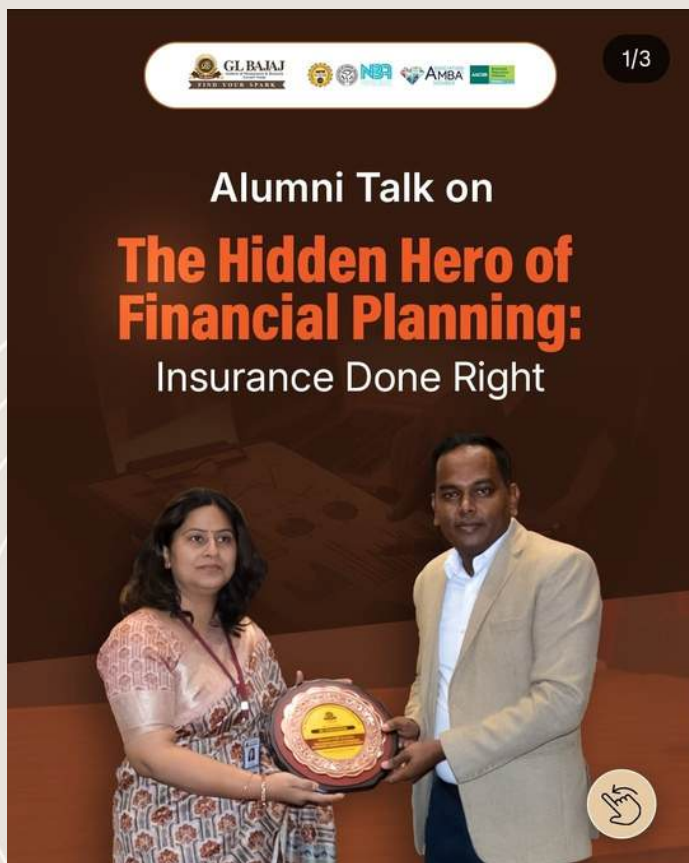
GL Bajaj Institute of Management and Research, Greater Noida, successfully organized an Investiture Ceremony to formally induct student representatives into their respective leadership roles. The ceremony marked an important occasion where students were entrusted with responsibilities associated with their designated posts. Name tags were presented to each student according to their roles, symbolizing authority, accountability, and commitment towards institutional values. The event emphasized the importance of leadership, discipline, and teamwork, encouraging students to take initiative and contribute positively to the academic and cultural environment of the institute.

The Investiture Ceremony served as a platform to inspire students to lead with integrity and dedication, strengthening the spirit of responsibility and professionalism within the campus.



## Alumni Talk on Financial Planning Conducted at GL Bajaj

GL Bajaj Institute of Management and Research, Greater Noida, organized an insightful Alumni Talk on “The Hidden Hero of Financial Planning: Insurance Done Right” for students. The session focused on the importance of insurance as a key pillar of financial planning. The speaker shared practical insights on risk management, financial security, and the role of insurance in building a stable financial future. Real-life examples helped students understand how informed insurance decisions can protect individuals and families from unexpected financial challenges. The talk was interactive and informative, encouraging students to view insurance not merely as an expense but as a strategic financial tool. Students actively participated and gained valuable knowledge applicable to both personal and professional life. The alumni talk proved to be a meaningful learning experience, strengthening students’ understanding of financial planning and responsible decision-making.



# Workshop on “Network is a Net Worth” at GL Bajaj

GL Bajaj Institute of Management and Research, Greater Noida, organized an insightful workshop on “Network is a Net Worth”, aimed at highlighting the importance of professional networking in career growth and personal development. The session was conducted by Mr. Harsh Pathak, CA Finalist, NICA SA Member, and associated with Cars24, who shared valuable insights from his professional journey. The workshop focused on the significance of building meaningful professional relationships and how networking plays a crucial role in creating career opportunities. Mr. Pathak explained that networking is not just about increasing contacts but about building genuine, long-term professional relationships based on trust, communication, and mutual growth.



Workshop On

# NETWORK IS A NET WORTH

**Harsh Pathak**

(Cars24 | CA Finalist | NICA SA Member)



During the session, Mr. Pathak emphasized that in today’s competitive world, networking has become one of the most essential skills for career success. He explained how strong professional connections can open doors to new opportunities, mentorship, career guidance, and industry exposure. He encouraged students to actively connect with professionals, alumni, and peers to expand their knowledge and career prospects. He also highlighted the importance of personal branding, effective communication, and maintaining professional relationships. Students were guided on how to present themselves confidently, both in offline and online professional environments. Mr. Pathak shared real-life examples from his own career, explaining how networking helped him gain opportunities, learn from experienced professionals, and grow in his professional journey. He provided practical tips on how students can start building their network from their college days through internships, workshops, seminars, and professional platforms such as LinkedIn. The workshop on “Network is a Net Worth” proved to be an enriching learning experience for the students.

## Workshop on Tax Planning Conducted at GL Bajaj



GL Bajaj Institute of Management and Research, Greater Noida, organized an informative Workshop on Tax Planning to enhance students' understanding of taxation and financial management. The session was conducted by CA Ankit Bansal, Founder of Rishi Bansal & Co., a reputed Chartered Accountant firm, who shared his expertise and practical knowledge with the students. The primary objective of the workshop was to educate students about the importance of tax planning and its role in effective financial management. CA Ankit Bansal explained that tax planning is not only about saving money but also about managing finances wisely and ensuring compliance with legal regulations. During the session, the speaker highlighted the fundamental concepts of taxation and explained how proper tax

planning helps individuals and businesses reduce their tax burden legally. He emphasized that early understanding of tax planning enables individuals to make better financial decisions and secure their financial future. He also explained various components of tax planning, including income tax structure, tax-saving investments, and financial planning strategies. Students were made aware of how systematic financial planning and smart investment choices can help in minimizing tax liabilities while maximizing savings.



## The Eco Influencer Campaign: Promoting Sustainability and Social Responsibility

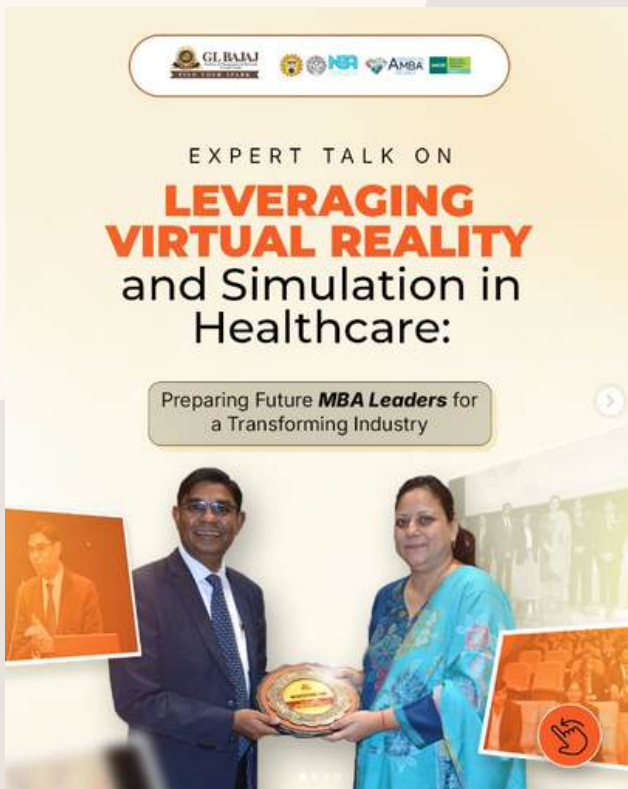


GL Bajaj Institute of Management and Research, Greater Noida, successfully organized “The Eco Influencer Campaign: Trash to Treasure and Pages to Purpose”, an initiative aimed at promoting environmental awareness, sustainability, and responsible resource utilization among students. The campaign was designed to encourage students to adopt eco-friendly practices and contribute towards environmental conservation. It focused on the creative reuse of waste materials and the meaningful utilization of unused resources, transforming them into valuable and purposeful items. The “Trash to Treasure” segment of the campaign inspired students to creatively convert waste materials into useful products, highlighting the importance of recycling and reducing

environmental waste. This activity encouraged participants to think innovatively and understand how small actions can contribute to a cleaner and greener environment. The “Pages to Purpose” initiative emphasized the importance of utilizing unused paper and educational materials for meaningful causes. Students were motivated to donate or repurpose unused pages and notebooks, promoting the concept of sustainability through responsible consumption and sharing.



## Expert Talk on Leveraging Virtual Reality and Simulation in Healthcare



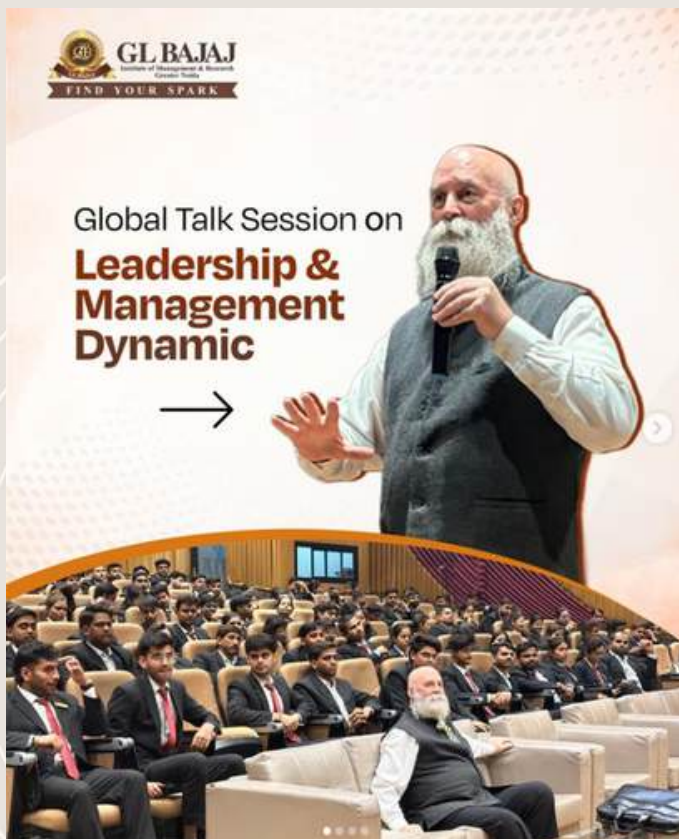
GL Bajaj Institute of Management and Research, Greater Noida, organized an insightful Expert Talk on “Leveraging Virtual Reality and Simulation in Healthcare: Preparing Future MBA Leaders for a Transforming Industry.” The session aimed to introduce students to the emerging role of virtual reality (VR) and simulation technologies in revolutionizing the healthcare sector. The expert shared valuable insights on how technological advancements, particularly virtual reality and simulation, are transforming healthcare practices, training, and patient care. The session highlighted how these technologies are improving medical training by providing realistic, risk-free environments for learning and skill development.

During the session, students learned how virtual reality and simulation are being used to enhance medical education, improve patient safety, and support healthcare professionals in making better clinical decisions. The speaker explained that these technologies allow healthcare practitioners to practice complex procedures, improve accuracy, and minimize risks.

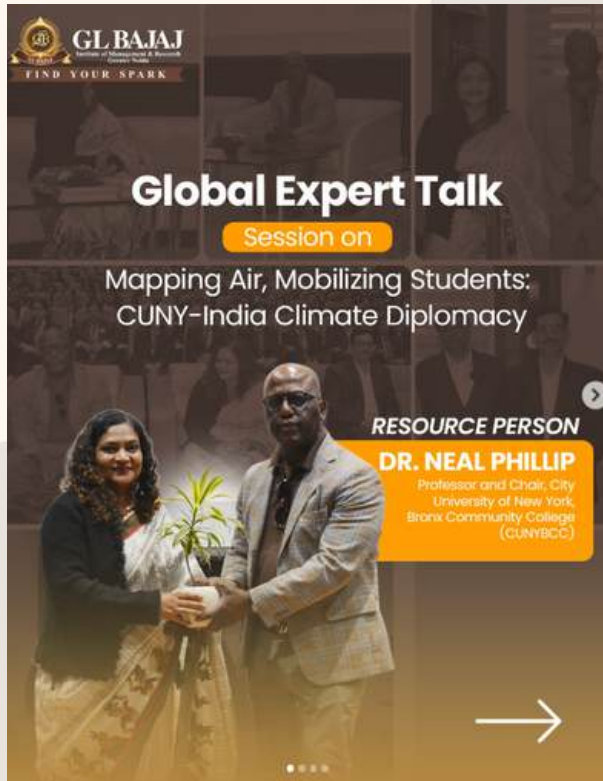


## Global Talk Session on Leadership & Management Dynamic

GL Bajaj Institute of Management and Research, Greater Noida, organized an insightful Global Talk Session on “Leadership & Management Dynamic”, aimed at enhancing students’ understanding of modern leadership principles and effective management practices in a global context. The session was conducted by an eminent global expert, who shared valuable insights on leadership, organizational behavior, and the evolving role of management in today’s dynamic and competitive world. The session provided students with an opportunity to learn from international perspectives and understand the qualities required to become successful leaders. During the session, the speaker emphasized that leadership is not merely about holding a position of authority but about inspiring, guiding, and empowering others. He explained that effective leaders focus on vision, communication, and building trust within their teams. Students were encouraged to develop leadership qualities such as confidence, responsibility, adaptability, and emotional intelligence. The session highlighted how strong leadership plays a crucial role in achieving organizational goals and driving long-term success. The session motivated students to take initiative, develop leadership skills, and prepare themselves for future managerial roles in national and international organizations.



# Global Expert Talk on Climate Diplomacy and Environmental Leadership



GL Bajaj Institute of Management and Research, Greater Noida, organized a prestigious Global Expert Talk Session on “Mapping Air, Mobilizing Students: CUNY–India Climate Diplomacy.” The session was conducted by Dr. Neal Phillip, Professor and Chair at Bronx Community College, City University of New York (CUNY), USA, who shared his expertise and global insights on climate change, environmental sustainability, and the role of students in climate diplomacy. The session aimed to create awareness among students about environmental challenges and the importance of international collaboration in addressing climate-related issues. Dr. Phillip emphasized the need for collective efforts and responsible leadership to promote sustainable development and environmental protection.

During the session, Dr. Phillip explained the concept of climate diplomacy and how countries, institutions, and individuals must work together to address global environmental concerns such as air pollution and climate change. He highlighted the importance of mapping air quality and using data-driven approaches to understand environmental conditions and develop effective solutions.



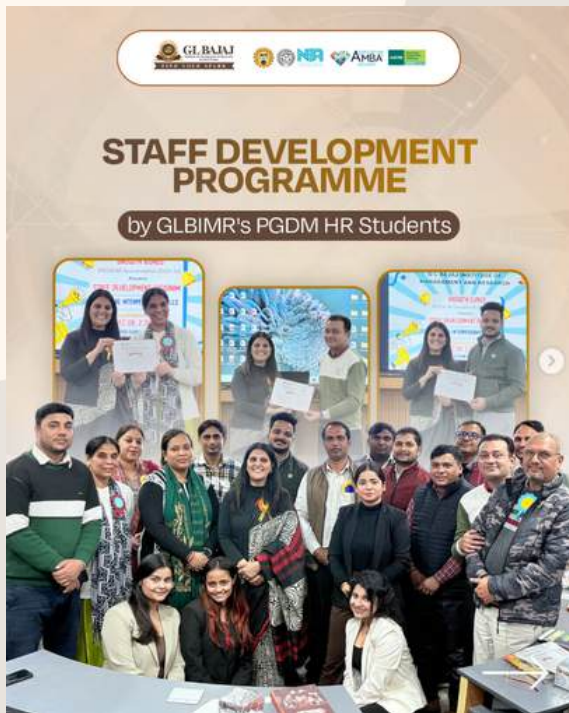
## Fantast Fiesta 2025: A Grand Welcome to the New Batch at GL Bajaj



GL Bajaj Institute of Management and Research, Greater Noida, organized its much-awaited fresher's party, "Fantast Fiesta 2025," to warmly welcome the new batch of students. The event was filled with excitement, enthusiasm, and vibrant performances, creating unforgettable memories for both freshers and seniors. Fantast Fiesta served as a platform to celebrate new beginnings and foster a sense of belonging among the students. The event provided freshers with an opportunity to showcase their talents, interact with their peers, and become a part of the GL Bajaj family. The event featured a variety of cultural performances, including dance, music, and entertainment acts, which captivated the audience. Students displayed their creativity, confidence, and artistic skills, making the event lively and engaging. One of the highlights of the evening was the musical performances, where talented students mesmerized the audience with their soulful singing and stage presence. Dance performances added energy and excitement to the event, showcasing the enthusiasm and spirit of the students.



## Staff Development Programme Organized by PGDM HR Students at GL Bajaj



GL Bajaj Institute of Management and Research, Greater Noida, witnessed a successful Staff Development Programme organized by the PGDM HR students, aimed at enhancing professional competencies and strengthening interpersonal skills among staff members. The programme was designed as part of the academic and practical learning initiative of HR students, providing them with an opportunity to apply their knowledge of human resource management in a real organizational setting. It focused on improving communication, teamwork, and professional effectiveness among participants. The Staff Development Programme included interactive sessions, activities, and discussions aimed at

enhancing essential workplace skills. The sessions focused on improving interpersonal communication, teamwork, and workplace efficiency, which are vital for maintaining a productive organizational environment. The initiative reflected the importance of continuous learning and professional development, encouraging staff members to enhance their skills and contribute effectively to institutional growth.



## Outbound Training and Leadership Programme at Jim Corbett: Building Leaders Beyond Classrooms

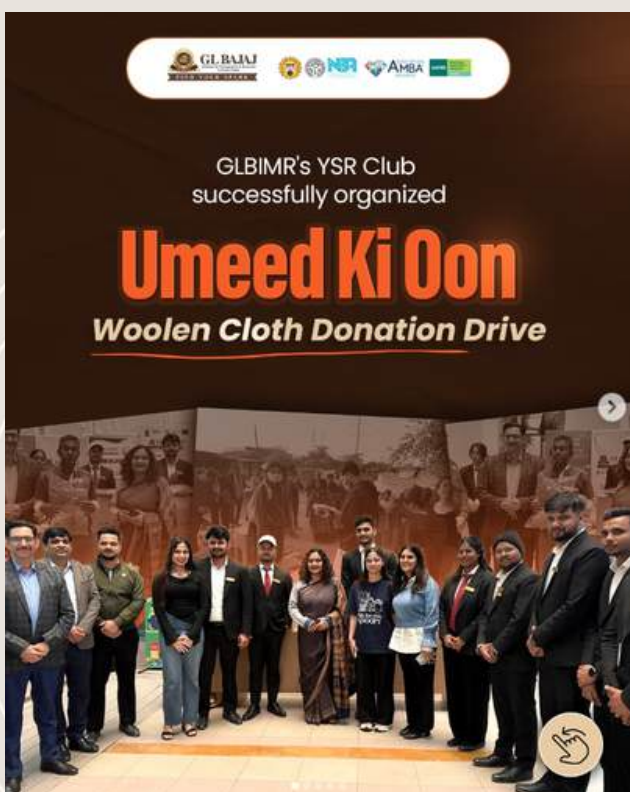
GL Bajaj Institute of Management and Research, Greater Noida, organized an enriching Outbound Training and Leadership Programme at Jim Corbett, aimed at fostering leadership qualities, teamwork, and personal development among students. The programme provided a unique opportunity for students to engage in experiential learning through outdoor activities and real-world challenges. Set in the natural and serene environment of Jim Corbett, the programme was designed to help students step beyond traditional classroom learning and develop essential managerial and interpersonal skills. The initiative focused on enhancing leadership potential, communication abilities, and decision-making skills through practical experiences. The outbound training included a series of team-building exercises and outdoor activities that required students to collaborate, communicate effectively, and solve problems collectively. These activities helped students understand the importance of teamwork, coordination, and mutual trust. Participants actively engaged in various group challenges that encouraged leadership, adaptability, and strategic thinking. The programme enabled students to experience real-life scenarios where effective leadership and teamwork played a crucial role in achieving success. The programme emphasized the development of leadership skills by encouraging students to take initiative, manage responsibilities, and guide their peers. It helped participants understand the importance of confidence, resilience, and adaptability in challenging situations.





## YSR Club Organizes “Umeed Ki Oon” Woollen Cloth Donation Drive

GL Bajaj Institute of Management and Research, Greater Noida, through its YSR Club, successfully organized “Umeed Ki Oon,” a Woollen Cloth Donation Drive, with the objective of supporting underprivileged communities during the winter season. The initiative reflected the institute’s commitment to social responsibility and community welfare. The donation drive aimed to collect woollen clothes such as sweaters, jackets, blankets, and other winter essentials to help those in need. Students, faculty members, and staff actively participated in the initiative, contributing generously and demonstrating compassion and empathy towards society. The drive was organized to raise awareness about the importance of helping underprivileged individuals, especially during harsh winter conditions. It encouraged students to understand the value of giving and contributing towards the well-being of society. The initiative served as a reminder that small acts of kindness can create a significant positive impact. By donating essential winter clothing, participants helped provide warmth, comfort, and hope to those in need. The donation drive witnessed enthusiastic participation from students and faculty members, who came forward to support the cause. The YSR Club members played a key role in organizing and managing the initiative, ensuring its smooth execution.



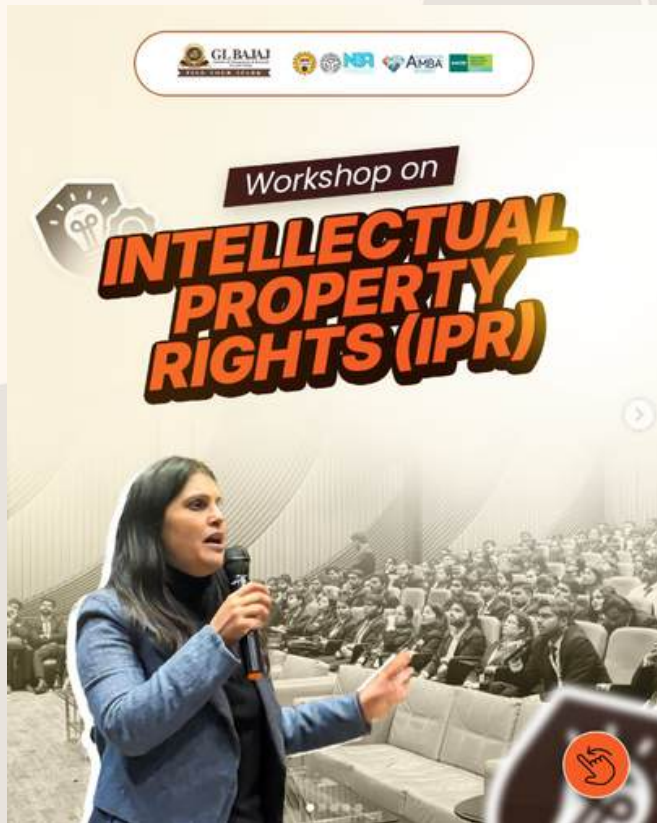
Through this initiative, students learned the importance of social responsibility, empathy, and community engagement. The activity helped them understand their role as responsible citizens and future leaders who can contribute positively to society. The donation drive also encouraged teamwork, leadership, and organizational skills among the students involved in planning and execution. The “Umeed Ki Oon” Woollen Cloth Donation Drive was a meaningful and impactful initiative that reflected the values of compassion, responsibility, and community service at GL Bajaj. GL Bajaj Institute of Management and Research continues to encourage such initiatives that promote social awareness and holistic development

## Alumni Talk on “Navigating Together with Team Sahyog” Organized at GL Bajaj

GL Bajaj Institute of Management and Research, Greater Noida, organized an insightful Alumni Talk on “Navigating Together with Team Sahyog,” aimed at guiding students on the importance of teamwork, collaboration, and professional growth. The session provided students with an opportunity to learn from alumni experiences and gain valuable insights into real-world professional environments. The alumni speaker shared their professional journey, highlighting the challenges, learning experiences, and growth achieved through teamwork and collaboration. The session emphasized the significance of working together, supporting each other, and building strong professional relationships. During the session, the speaker explained that teamwork plays a crucial role in achieving both individual and organizational success. Students were encouraged to develop essential skills such as communication, cooperation, leadership, and adaptability. The talk highlighted how effective teamwork leads to better problem-solving, improved productivity, and a positive work environment.



## Workshop on Intellectual Property Rights (IPR) Organized at GL Bajaj

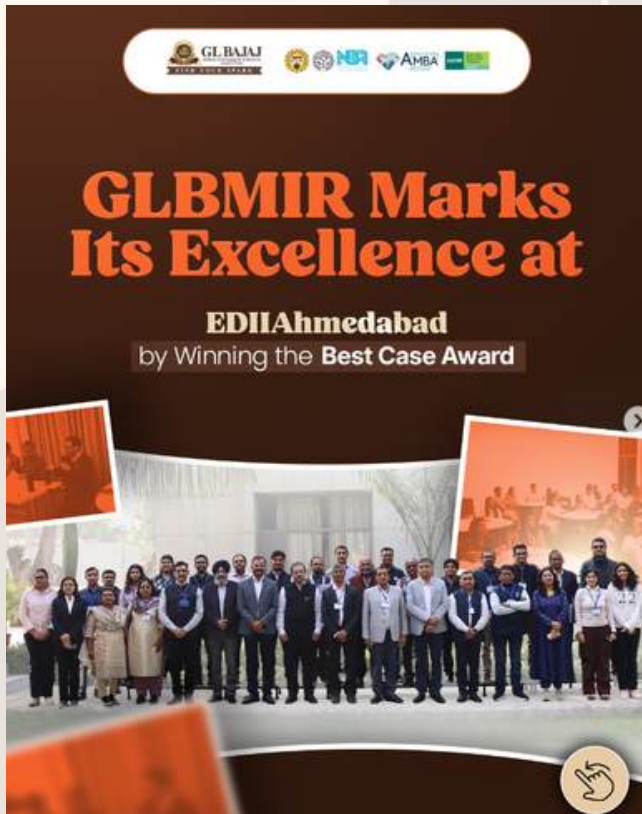


GL Bajaj Institute of Management and Research, Greater Noida, organized an informative Workshop on Intellectual Property Rights (IPR) to enhance students' understanding of the importance of protecting intellectual creations and innovations. The workshop aimed to create awareness about intellectual property and its significance in today's knowledge-driven economy. The session was designed to help students understand how ideas, inventions, designs, and creative works can be legally protected. The speaker shared valuable insights into the role of intellectual property rights in encouraging innovation, creativity, and business growth.

During the workshop, students were introduced to the fundamental concepts of intellectual property, including patents, copyrights, trademarks, and industrial designs. The speaker explained how intellectual property rights provide legal protection to creators and innovators, ensuring that their work is recognized and safeguarded.



## GLBIMR Achieves Excellence at EDII Ahmedabad by Winning the Best Case Award



GL Bajaj Institute of Management and Research, Greater Noida, achieved a proud milestone by winning the prestigious Best Case Award at the Entrepreneurship Development Institute of India (EDII), Ahmedabad. This remarkable accomplishment highlights the institute's commitment to academic excellence, innovation, and practical learning. The recognition was awarded in appreciation of the institute's exceptional case study presentation, which demonstrated analytical thinking, problem-solving abilities, and innovative managerial insights. The achievement reflects the academic strength and intellectual capabilities of the students and faculty of GLBIMR.

The Best Case Award recognized the institute's ability to analyze real-world business challenges and present effective, strategic solutions. The case study showcased critical thinking, research skills, and practical application of management concepts.



## GLBIMR Organizes 4th Annual ESG Conclave 2026 on Sustainable Business and AI

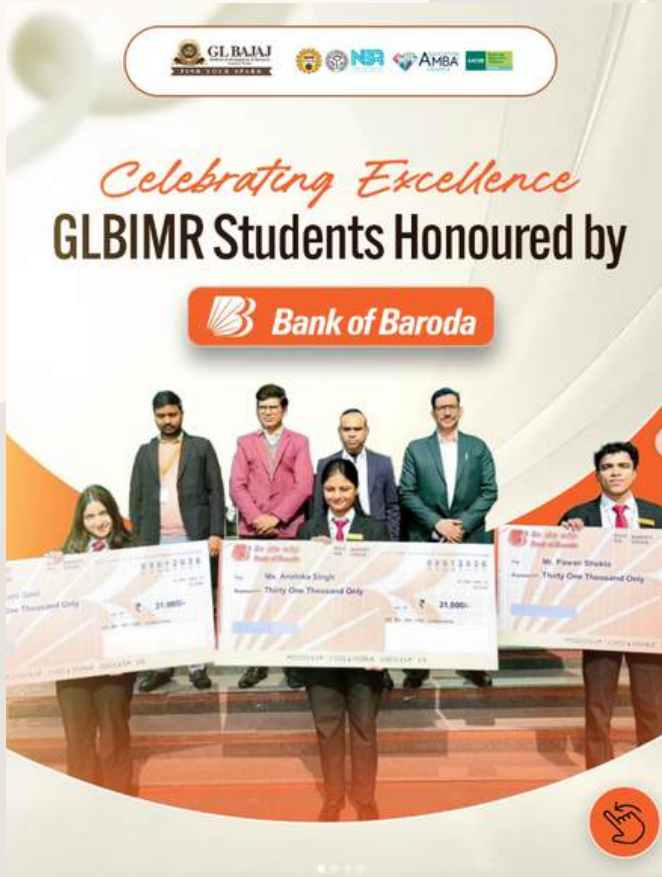


The Centre for Sustainability at GL Bajaj Institute of Management and Research, Greater Noida, successfully organized the 4th Annual ESG Conclave 2026 on the theme “AI for Sustainable Business: ESG-Driven Transformation in Management.” The conclave brought together distinguished speakers, industry experts, academicians, and students to discuss the growing importance of Environmental, Social, and Governance (ESG) principles in modern business practices. The event aimed to create awareness about sustainable business strategies and the role of artificial intelligence in driving ESG-focused transformation.

The conclave highlighted the significance of ESG principles in promoting responsible and sustainable business practices. Speakers emphasized that ESG is no longer an optional initiative but a critical component of long-term organizational success and corporate responsibility.



## GLBIMR Students Honoured by Bank of Baroda for Academic Excellence



GL Bajaj Institute of Management and Research, Greater Noida, proudly celebrates the remarkable achievement of its students who were honoured by the Bank of Baroda in recognition of their outstanding academic performance and excellence. The recognition ceremony was organized to appreciate students who demonstrated exceptional dedication, academic brilliance, and commitment to their professional growth. The selected students were awarded certificates and cash prizes as a token of appreciation for their hard work and achievements. The honour conferred by Bank of Baroda reflects the academic strength and quality education provided at GLBIMR.

The awarded students showcased exceptional performance in their academic journey, setting an inspiring example for their peers. This recognition not only celebrates individual achievement but also highlights the institute’s commitment to nurturing talent and promoting academic excellence.





A Proud GLBIMR Moment at the BGA

**Student of the Year Award 2026**




**Sourav Burman**  
Student of GLBIMR

has been Highly Commended on a Global Platform

**वृक्षो रक्षति रक्षितः**

GLBIMR Students Embrace **Tree Conservation**





Resource Person  
**SUMIT GULATI**  
FOUNDER FINEXCEL ACADEMY



**WORKSHOP ON**

**AI Tools in CORPORATE FINANCE**




**CASE CRAFT at GLBIMR**

An Immersive Journey in *Case Analysis & Managerial Decision-Making*

## From the Desk of Alumni

# Artificial Intelligence: Transforming Careers and Creating New Opportunities

In today's rapidly evolving world, Artificial Intelligence (AI) has emerged as one of the most transformative technologies, reshaping industries and redefining the future of work. From finance and healthcare to marketing and operations, AI is playing a crucial role in improving efficiency, decision-making, and innovation.

As an alumnus stepping into the professional world, I have witnessed how organizations are increasingly adopting AI-driven tools to enhance productivity and gain competitive advantage. Tasks that once required hours of manual effort are now being completed within minutes through intelligent automation. This shift has not only improved operational efficiency but has also created new career opportunities for young professionals.

However, the rise of AI also brings new challenges. It demands that students and professionals continuously upgrade their skills and remain adaptable. Technical knowledge, analytical thinking, and digital literacy have become essential competencies in today's job market. At the same time, human skills such as creativity, emotional intelligence, and leadership remain equally important, as these are areas where human contribution continues to be irreplaceable. For management students, this transformation presents an excellent opportunity to become future-ready leaders. Understanding emerging technologies like AI, data analytics, and digital tools can help students make informed decisions and contribute effectively to organizational growth.



***Shraddha Singh***  
***PGDM Batch 2019-2021***

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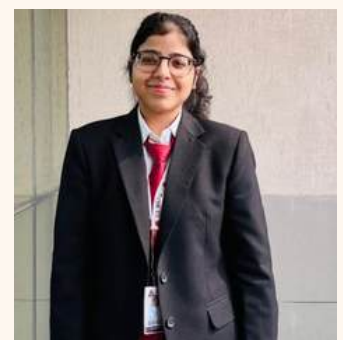
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**From the Desk of the Editorial Team**

It is with great pride and enthusiasm that we present to you the **109th edition of GLB Times**, the official newsletter of GL Bajaj Institute of Management & Research. This edition is a reflection of the creativity, dedication, and teamwork of the students, capturing the essence of the vibrant academic and extracurricular activities that define the GLBIMR experience. We have curated an array of insightful articles, event highlights, and thought-provoking features to keep you informed and inspired. As we continue to celebrate the journey of excellence, we hope this edition resonates with the spirit of innovation and learning that thrives at GLBIMR. **Happy reading!**



GL Bajaj Institute of Management and Research, PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 17 years, GLBIMR, PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research, PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) accredited with NBA and approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

### **Program Educational Objectives (PEOs)**

**PEO-1** Graduates will be able to contribute to nation-building with advanced practical knowledge in the functional areas of business management while upholding ethical practices.

**PEO-2** Graduates will be able to establish benchmarks with the necessary tools and techniques to analyze, design, develop, optimize, and integrate systems for handling complex business problems and uncertainty.

**PEO-3** Graduates will be able to demonstrate as effective team players with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of multinational organizations: Domestic and global organizations.

**PEO-4** Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies and a high level of personal and professional integrity leading to greater societal impact.

**PEO-5** Graduates will be competent to take up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

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[www.glbimr.org](http://www.glbimr.org)

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